



News Release

For Immediate Release

Medical Specialties Distributors, LLC (MSD)

Stoughton, MA – September 7, 2010 – Medical Specialties Distributors, LLC (MSD), the leading supplier of healthcare products and biomedical equipment rentals and services to the home infusion market, announced today they will be attending and exhibiting at the 7th Annual CPR+ User Conference in Orlando, FL later this month.

The conference will include instructional sessions and a supplier expo for nearly 350 CPR+ users and about a dozen exhibitors. MSD will be demonstrating to attendees their direct interface with CPR+ software illustrating how it will provide users with improved management functionality, and an industry leading equipment management platform.

MSD Senior Vice President of Marketing and Technology, Mike Ward, noted the “direct interface MSD offers to CPR+ software users provides single data entry ordering, 24/7 web based availability, open order tracking with delivery status, backorder tracking, and invoice payment history.” MSD’s inventory management functionality, Ward continued, “assists customers with inventory optimization, formulary compliance, patient home direct program, multi-vendor ordering, and order history reporting.” CPR+ users, according to Ward, also “gain access to MSD’s equipment management expertise which helps maximize equipment utilization, eliminate lost devices, and comply with regulatory requirements.”

The MSD/CPR+ Connectivity, Ward concluded, “offers a new level of efficiency to aid customers in lowering costs and improving their operations making MSD the single best choice in alternate site medical distribution.”

For more information on MSD/CPR+ Connectivity and other products and services available from MSD, please call 800-967-6400 or on the web at www.msdonline.com.

ABOUT MEDICAL SPECIALTIES DISTRIBUTORS, LLC (MSD): MSD is a primary distributor of med surg product and biomedical equipment into the alternate-site marketplace. MSD’s portfolio of services includes Outpatient Infusion Systems, an accredited ambulatory pump program serving the oncology marketplace throughout the U.S. Additional services offered by MSD include formulary development, online ordering, equipment management and tracking, and patient direct delivery programs. MSD is an authorized distributor for most of the healthcare industry’s leading group purchasing organizations and is also ISO 9001:2000 & ISO 13485:2003 Certified. To learn about MSD visit www.msdonline.com.

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