



News Release

For Immediate Release

Medical Specialties Distributors Appoints Rick Safarz to New Sales Leadership Role

Stoughton, MA – December 16 2010 – Medical Specialties Distributors, LLC (MSD), the nation's leading provider of infusion products, supplies, biomedical services and technology to the home infusion market, announced today that Rick Safarz will be joining MSD on December 13th.

Mr. Safarz's initial responsibilities will focus on driving product penetration associated with MSD's oncology market strategic initiatives through the direct management of the MSD-Oncology Inside Sales team. Further, Rick will seek out business opportunities that would be best facilitated by an expansion of MSD's tele-sales capabilities.

Mr. Safarz has extensive knowledge of the home infusion and alternate site markets. His experience includes national account engagements and he has numerous, significant in-market relationships. Mr. Safarz also has a successful track record in operating system technology sales, sales training, and leadership experience in his previous roles as VP Sales & Business Development for Invacare Supply Group, Director of Sales for Brightree, and most recently as the Chief Sales Officer of Emerge, Inc.

Jim Beck, President and CEO of MSD, noted "we are very fortunate to bring on board an individual with the vast experience that Rick presents." Mr. Beck continued "we are looking forward to viewing the success of revenue growth that will result with his leadership to strategic footprint expansion objectives in the oncology market."

ABOUT MEDICAL SPECIALTIES DISTRIBUTORS, LLC (MSD): MSD is a primary distributor of med surg product and biomedical equipment into the alternate-site marketplace. MSD's portfolio of services includes Outpatient Infusion Systems, an accredited ambulatory pump program serving the oncology marketplace throughout the U.S. Additional services offered by MSD include formulary development, online ordering, equipment management and tracking, and patient direct delivery programs. MSD is an authorized distributor for most of the healthcare industry's leading group purchasing organizations and is also ISO 9001:2000 & ISO 13485:2003 Certified. To learn about MSD visit www.msdonline.com.

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